## Sanna

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## Characteristics

Happy and creative. Organized. Quality minded. Meticulous. Driven and skilled at solving emerging problems quickly and efficiently.

## **Employment**

2016.11 - ongoing



Best

of Sanna

My own business. Page layout,
ad production, print, image editing, brochures, trade show materials,

leaflets, logos, producing newspaper ads, maintaining and building websites, digital marketing, SEO etc.

2019.03 - 2019.08

Art Director, PS of Sweden AB Update of international websites, design packaging, social media, everything for print, newsletters, image editing, graphic design, campaign launches

2017.07 - 2018.12

Communications Officer / Administrator Cemetery Administrations Office, Oxelösund Administration including invoices, bank reconciliations. The spider in the network, meeting coordinators, production of trade show materials, advertisements, leaflets, print, events, social media, webpage maintenance, etc.

2013.08 - 2016.11

Graphic designer, Art Dirctor, Mediamix Event & Media Designed and produced a free magazine for our local area that is distributed 11 times a year. Page layout, ad production, image editing etc. I also produced brochures, leaflets, logos and other marketing projects for our customers.

2004.09 - 2013.07	Graphic designer, Art Director, Studio-Traffic
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Södermanlands Nyheter, Daily newspaper, Nyköping

Newspaper advertising and banner manufacturer. Marketing layout proposals for corporate customers. Product manager on newspaper supplements. Profiling. Work close to sellers.

2003.04 – 2004.09 Parental leave, Nyköping

1996.03 - 2004.09 Bookkeeping assistant / Marketing assistant

various companies in Canada and Sweden.

Bookkeeping, travel bookings, customer payments. Income tax returns for private persons and companies. Accounting for companies to the end of fiscal year. Photo and layout of product brochures. Newspaper page editing, proofreading.

## **Education**

2020	A tiny amount of HTML, UDemy
2020	Digital Communication, Nackademin
2020	Professional diploma in UX-design

UX Design Institute, Glasgow University

2019 Google Analythics, Google Ads Search
2010 Drivers certificate for large boats

2004.08 – 2010.06 Business Administration, remote courses, University of Örebro

Innovation and Entrepreneurship, Organizational

Development and Leadership

1987.08 – 1990.06 Three years of financial education, Gymnasium, Stockholm 2004.09 – 2010.12 Day courses in Photoshop, Photo, Graphic design, Layout,

Prepress, Excel, Word, Flash etc.

**Language** Swedish as a native language. English as a native language

after working many years abroad.

**Computer** Used to work in Windows and MacIntosh. Fluent in Adobe

Creative Suite, Indesign, Photoshop, Illustrator. Booking systems in economics and newspaper production, Excel, Word, Acrobat, Mailchimp, Texttalk, Google Analythics, Google Ads and a little Wordpress, Scetch and Invision.

**Drivers license** I have a drivers license and a car. **Hobby interests** Family and friends. Sailing. Travelling.

**References** Please view my portfolio at bestofsanna.se