

# Sanna Walker

sanna@bestofsanna.se  
linkedin.com/in/sanna-walker



## Employment

2023.02 - ongoing

Marketing Coordinator, Camfil Svenska AB, Trosa  
Project Management for Camfil's participation in trade shows and events, including planning, execution, and budget management. Working closely with the Swedish sales team to follow up and analyze activities, including CRM system and lead generation.

Creating and updating marketing and communication materials such as flyers, brochures, powerpoint presentations, image editing, and basic video production. Manage communication with external vendors and partners. Updating the website via CMS and collaborate with the digital coordinator to maintain social media channels (LinkedIn, Facebook, YouTube) and newsletters.

2016.11 - ongoing



My own tiny business. Project manager, digital marketing, social media, ad production, print, image editing, brochures, trade show materials, logos, maintaining and building websites, SEO, content management.

2019.03 - 2019.08

Art Director, PS of Sweden AB  
Update of international websites, design packaging, social media, print, campaign launches and image editing.

2017.07 - 2018.12

Communicator, Svenska Kyrkan, Oxelösund  
Trade fair materials, advertisements, printed matter, events, social media, updating the website, digital marketing.

2013.08 – 2016.11 Art Director, Mediamix Event & Media  
Project manager. Planned, produced and designed a free magazine. Page layout, ad production, image editing, brochures, logos and drove marketing ideas. Print, display and signs for events and major conferences.

2004.09 - 2011.02 Graphic designer, Södermanlands Nyheter  
Advertising and digital marketing production.

1996.03 - 2004.09 Finance Assistant and Marketing Assistant at various companies in Canada and Sweden.

### **Education**

2020 Digital Communication, Nackademin

2020 Professional diploma in UX-design  
UX Design Institute, Glasgow University

2019 Google Analytics, Google Ads Search

2004.08 – 2010.06 Business Administration, remote courses, University of Örebro  
Innovation and Entrepreneurship, Organizational Development and Leadership

1987.08 – 1990.06 Three years of financial education, Gymnasium, Stockholm

2004.09 – 2010.12 Multi-day courses in Photoshop, photography, graphic design, printing press, Excel, Word and Flash.

**Language** Swedish as a native language. English as a native language.

**Computer** Enjoy working in both MacIntosh and Windows environment. Fluent in Adobe Creative Cloud, Indesign, Photoshop, Illustrator, Acrobat, Powerpoint, Acrobat, Microsoft 365, APSIS, DAM, CRM, ClickDimension.  
Basic knowledge: After Effects, Premiere Pro, Firefly, SiteCore, PIM and Meta Business Suite.

**Hobby interests** Family and friends. Sailing. Travelling.

**Portfolio** Please visit [bestofsanna.se](http://bestofsanna.se) to see my portfolio before I started working for Camfil.