

# PACKING INSTRUCTIONS FOR BRIDLES



## 1. Do not remove-tags



Size: 120 mm x 108 mm

Cutout.

Same print front and back.

Paper quality: Hard carton (like business card)

Approx. 1 mm thick, Glossy.

Colors:

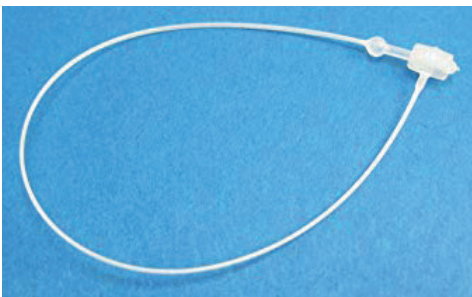
RED: C16, M100, Y100, K6

Yellow: C1, M22, Y97, K0

Black: C0, M0 Y0, K100



Fastening: Clear plastic loop lock string, approx 20 cm long.



## 2. Hangtags

All blue hangtags are in  
Matte Blue Pantone 295  
C. Beige text are C:0, M:0,  
Y:10, K:10



C0, M0, Y10, K10



PANTONE 295C  
C100, M82, Y41, K39

Size: 45 mm x 130 mm

Cutout.

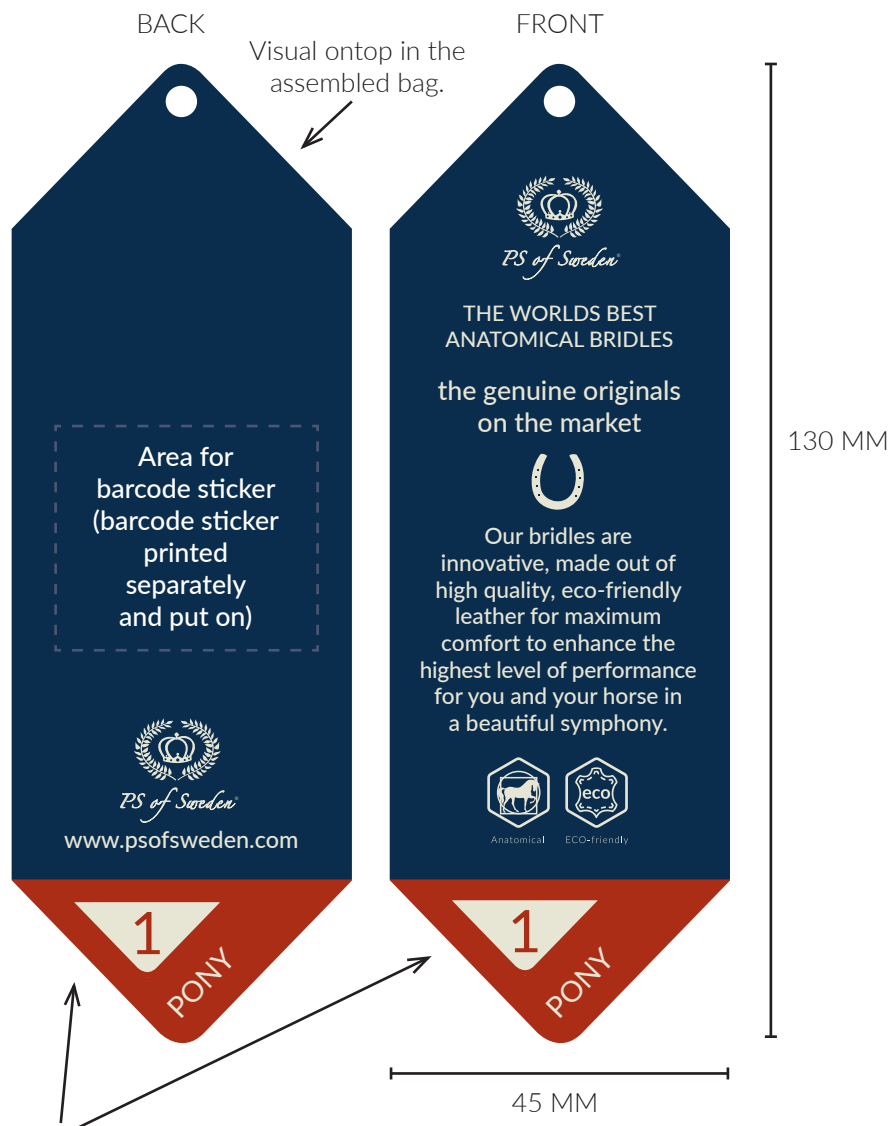
Paper quality:

Hard carton (like business card)  
Matte surface.

Fastening: Dark blue string,  
approx 20 cm long. Dark blue  
round plastic bulb with beige  
crownlogo. Non reclosable.



14 MM  
14 MM



This triangle will change color and text depending on size  
(se the varieties on the bottom of this page).

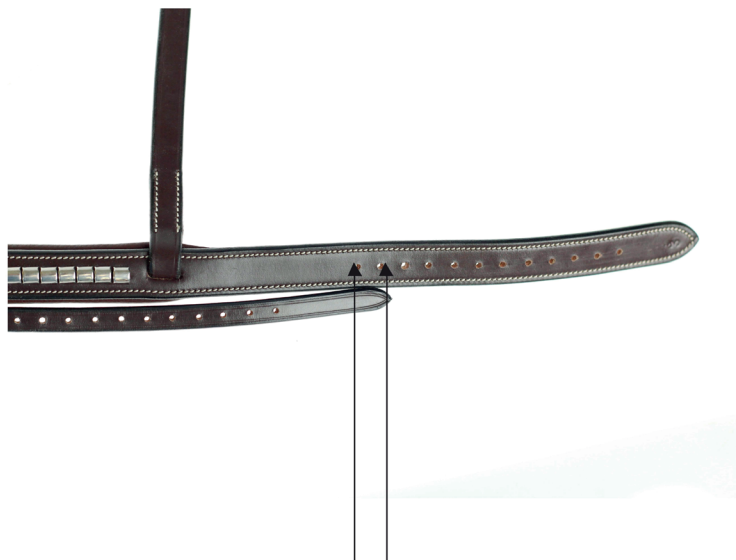
Beige text on coloured bottom. Lato regular, size 11pt.  
Aligned left.

Colored numbers on beige bottom: Lato regular, size 22pt.  
Aligned center on the small beige triangle.

### Sizes / Colors

1 / PONY	C0, M89, Y97, K33
2 / COB	C0, M46, Y97, K0
3 / FULL	C76, M52, Y69, K49
4 / EXTRA FULL	C62, M54, Y53, K27

### 3. Placement of tags on Nosebands



"DO NOT REMOVE"  
TAG PLACEMENT

HANG TAG PLACEMENT

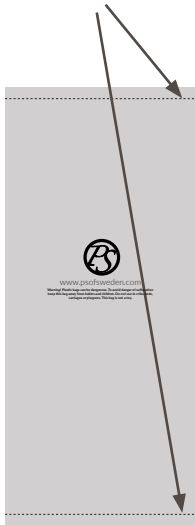
Maximum 10 mm from edge



Barcode sticker facing up. Singular barcode sticker placed on opposite side of bag, also facing up. Placed on the top right hand corner.

#### 4. Bags and barcode for Nosebands

Poly bag (soft plastic bag, no noise)  
250 mm x 580 mm closed on both  
short sides with 10 mm from the edges.

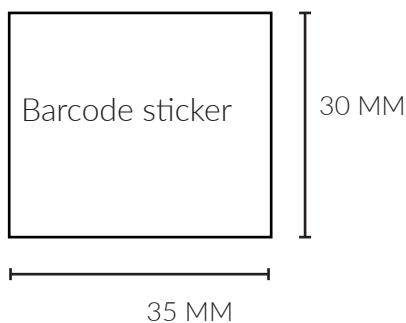


Placement:  
55 mm from  
text to edge

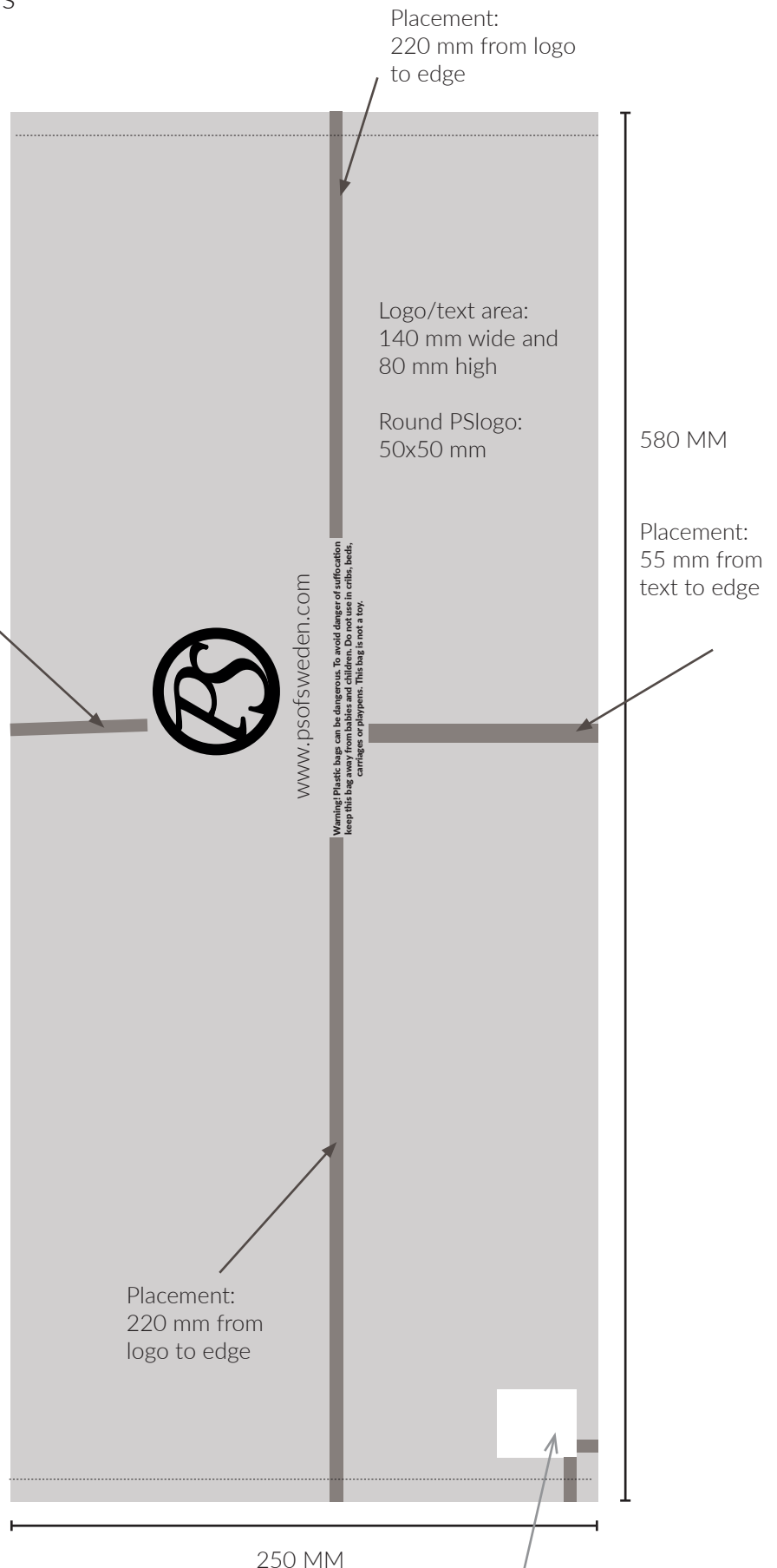
The following information has to be on  
on the barcode sticker:

- Product name
- Barcode
- Color of article
- Size of article
- Article number

You already have the information  
about the barcode sticker. Please  
contact us as soon as possible if  
there is information missing.

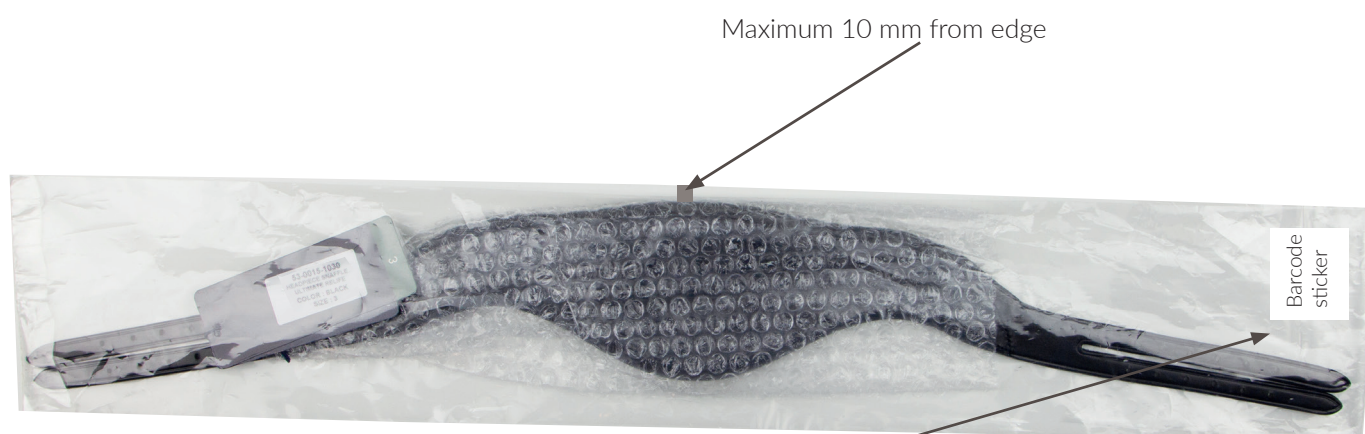
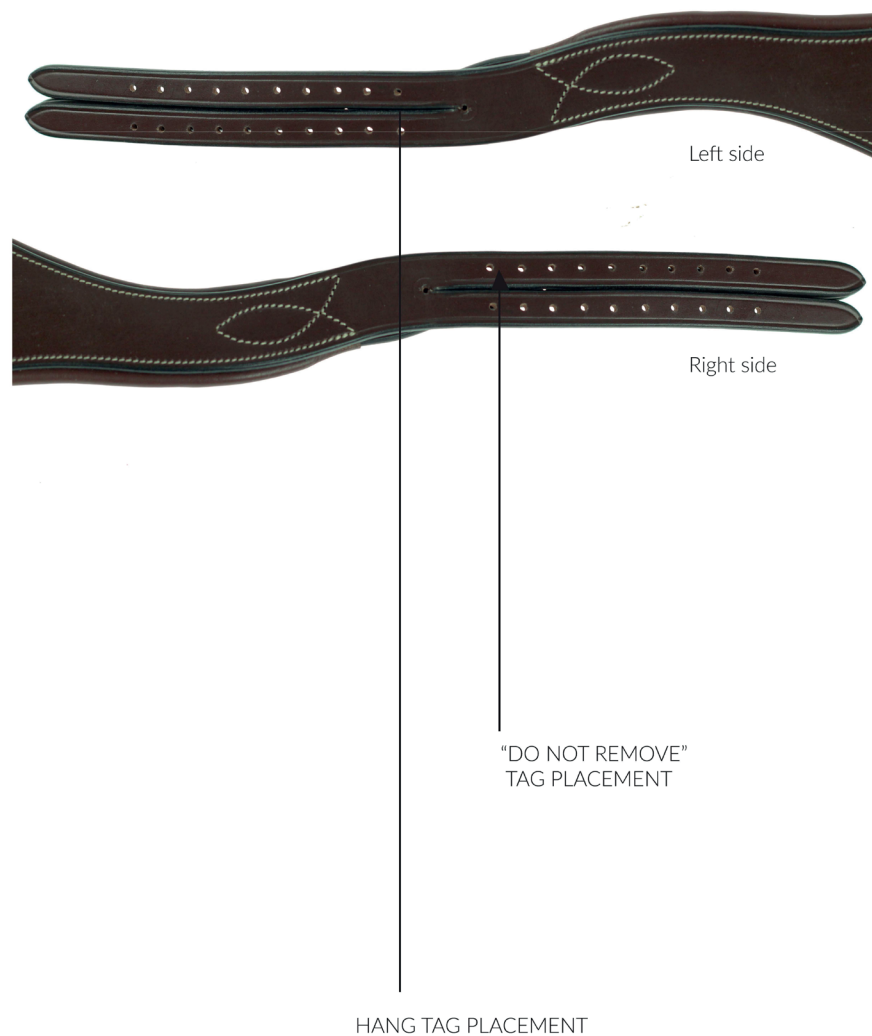


Example of barcode



Barcode sticker placement on plastic bag.  
20 mm from bottom and 10 mm from the left hand side,  
on the right hand side of the bag. Size of the barcode  
sticker is 30 mm wide x 35 mm long.

## 5. Placement of tags on Neckpieces



Barcode sticker facing up. Singular barcode sticker placed on opposite side of bag, also facing up. Placed on the top right hand corner.

## 6. Bags and barcode for Neckpieces

Poly bag (soft plastic bag, no noise)

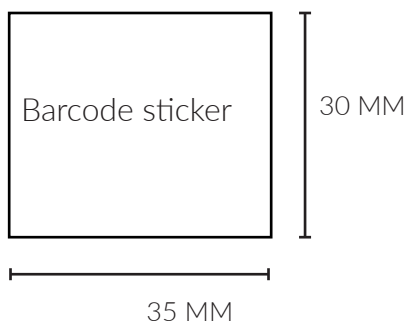
125 mm x 800 mm closed on both short sides with 10 mm from the edges.



The following information has to be on the barcode sticker:

- Product name
- Barcode
- Color of article
- Size of article
- Article number

You already have the information about the barcode sticker. Please contact us as soon as possible if there is information missing.



Placement:  
22 mm from  
text to edge

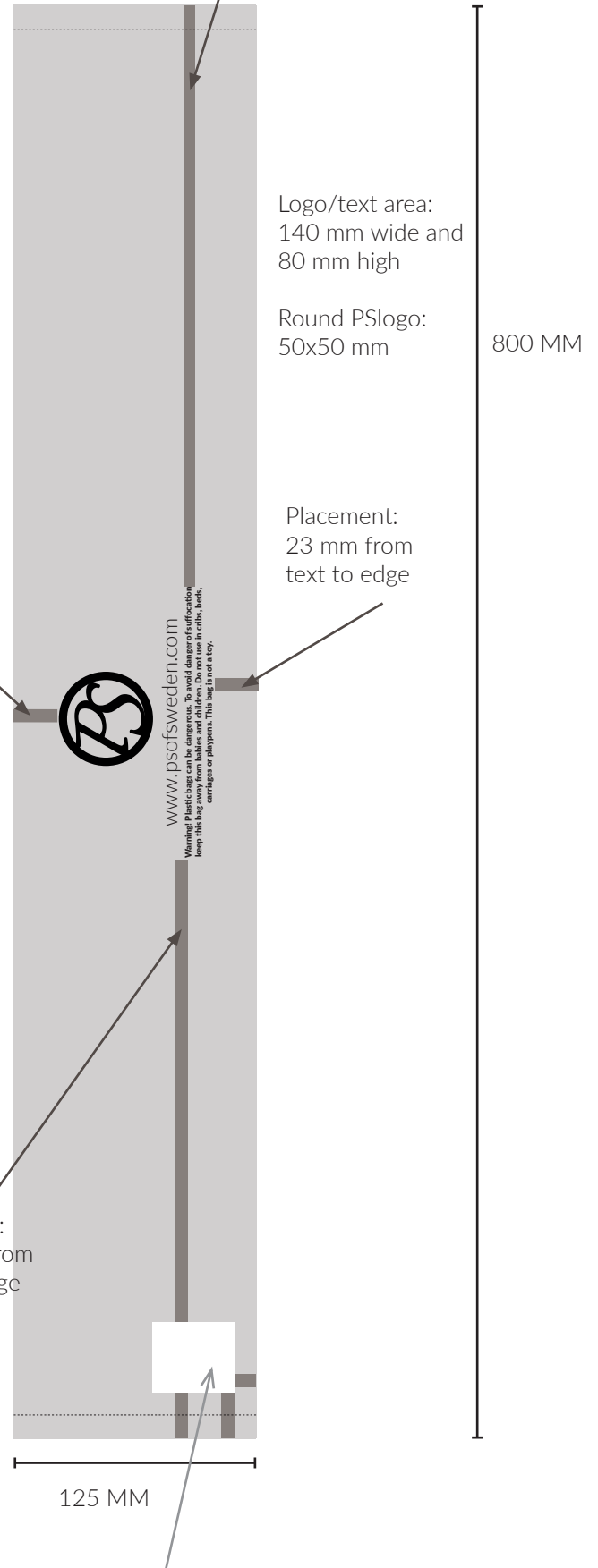
Placement:  
330 mm from  
logo to edge

Placement:  
330 mm from logo  
to edge

Logo/text area:  
140 mm wide and  
80 mm high

Round PSlogo:  
50x50 mm

Placement:  
23 mm from  
text to edge



Barcode sticker placement on plastic bag.  
20 mm from bottom and 10 mm from the left hand side,  
on the right hand side of the bag. Size of the barcode  
sticker is 30 mm wide x 35 mm long.



## 7. Placement of tags on Cheekpeices



"DO NOT REMOVE"  
TAG PLACEMENT  
ON BOTH CHEEK  
PIECES

HANG TAG PLACEMENT  
ON ONE CHEEK PIECE  
ONLY

Maximum 10 mm from edge



Barcode sticker facing up. Singular barcode sticker placed  
on opposite side of bag, also facing up. Placed on the top  
right hand corner.

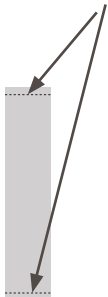
Cheekpieces linked together with  
hangtag string.





## 8. Bags and barcode for Cheekpieces

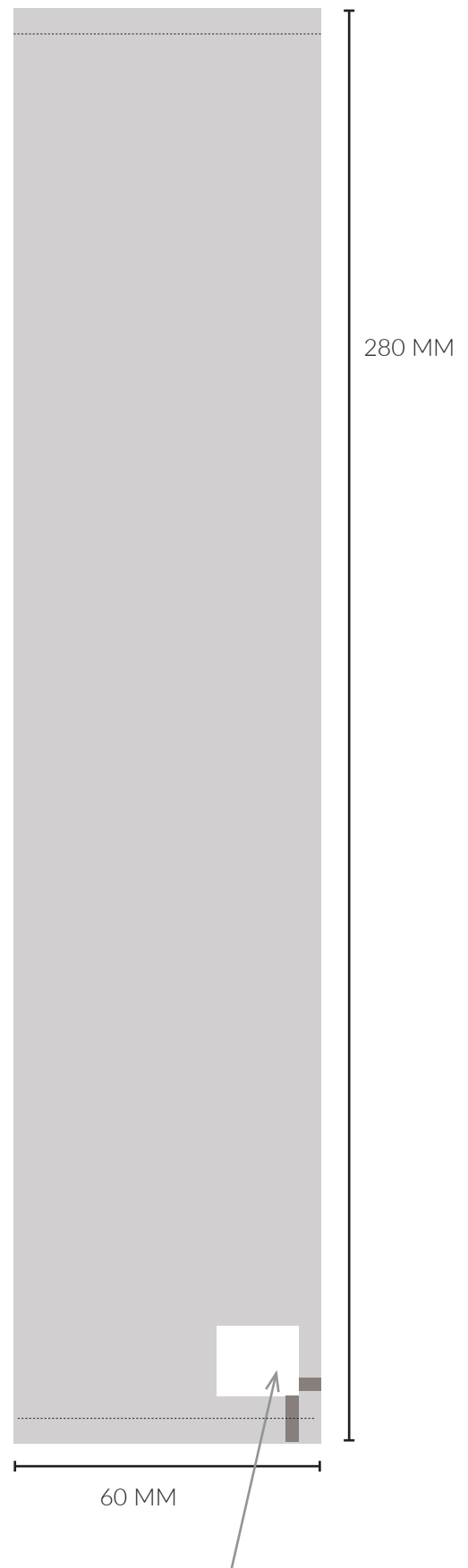
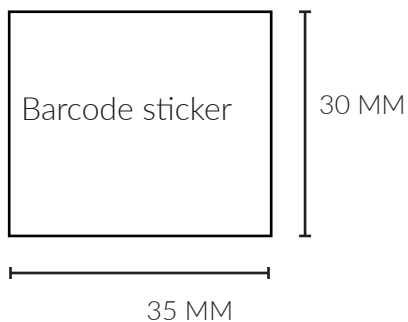
Poly bag (soft plastic bag, no noise)  
60 mm x 280 mm closed on both short  
sides with 10 mm from the edges.



The following information has to be  
on the barcode sticker:

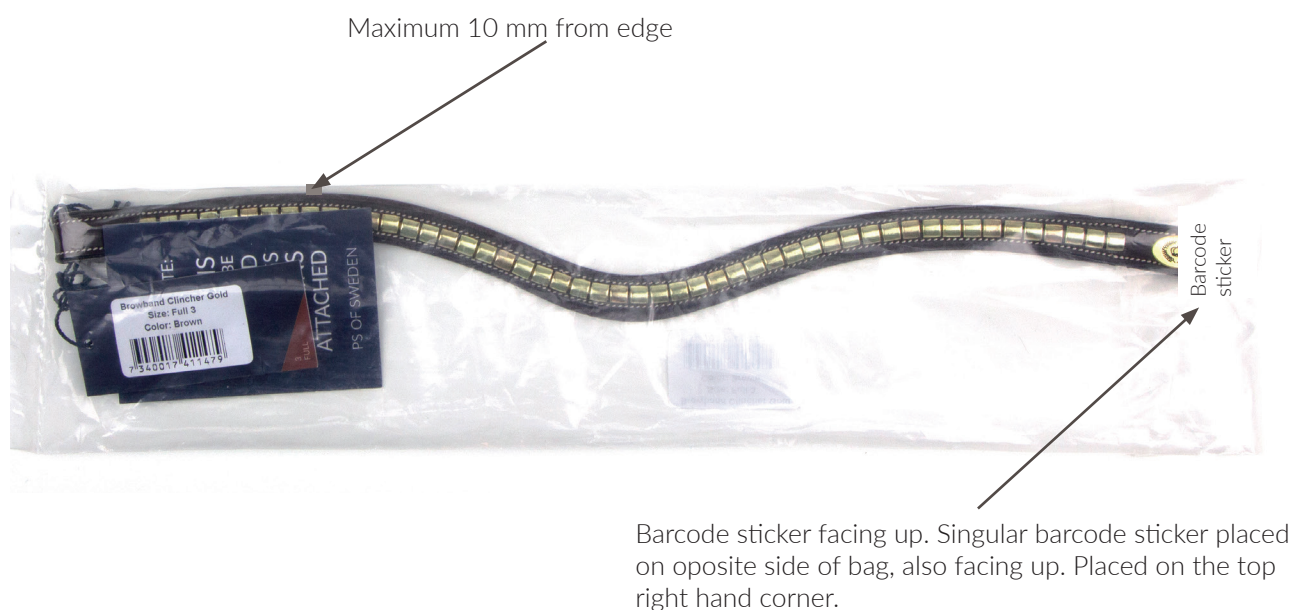
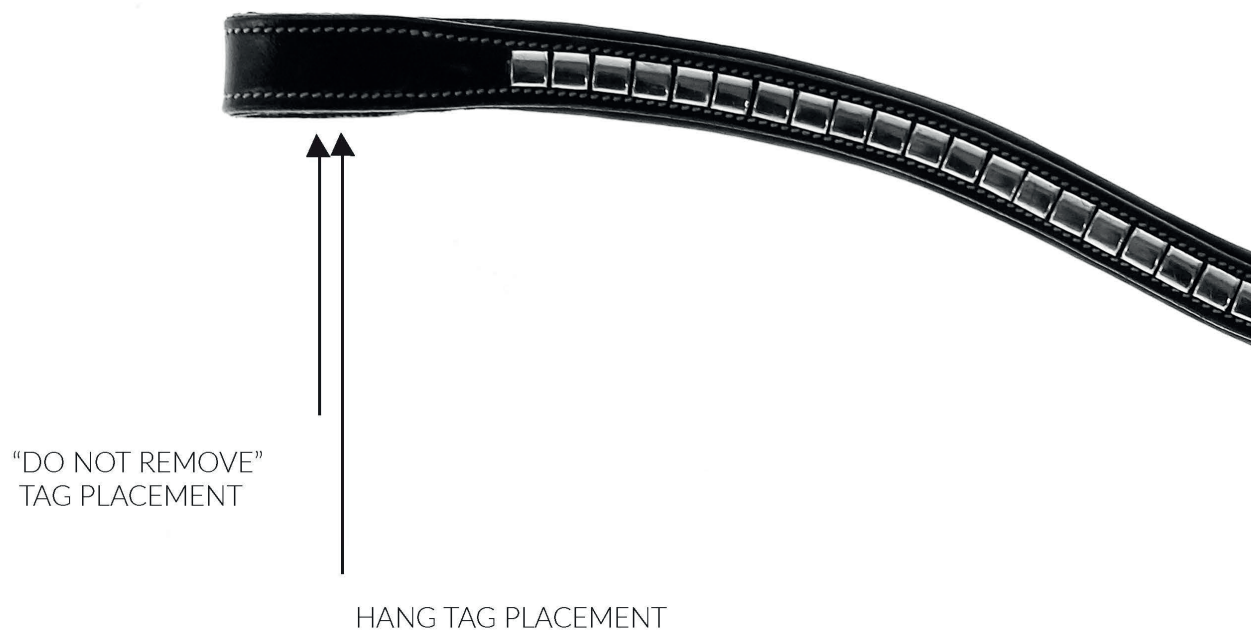
- Product name
- Barcode
- Color of article
- Size of article
- Article number

You already have the information  
about the barcode sticker. Please  
contact us as soon as possible if  
there is information missing.



Barcode sticker placement on plastic bag.  
20 mm from bottom and 10 mm from the left hand side,  
on the right hand side of the bag. Size of the barcode  
sticker is 30 mm wide x 35 mm long.

## 6. Placement of tags on Browbands

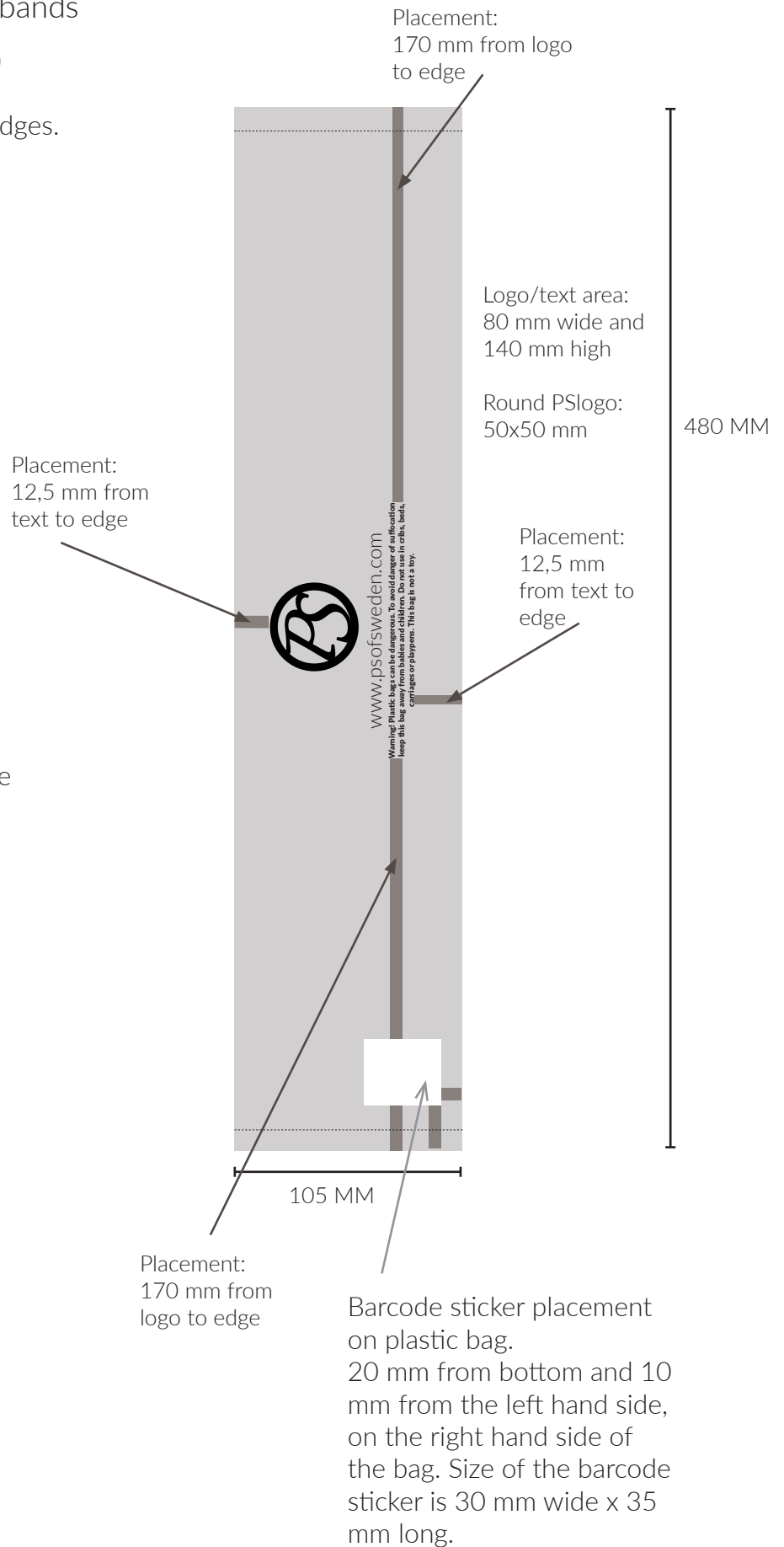
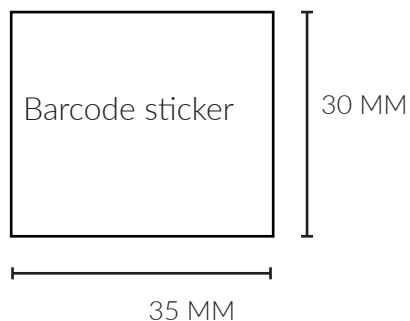


Poly bag (soft plastic bag, no noise)  
105 mm x 480 mm closed on both  
short sides with 10 mm from the edges.



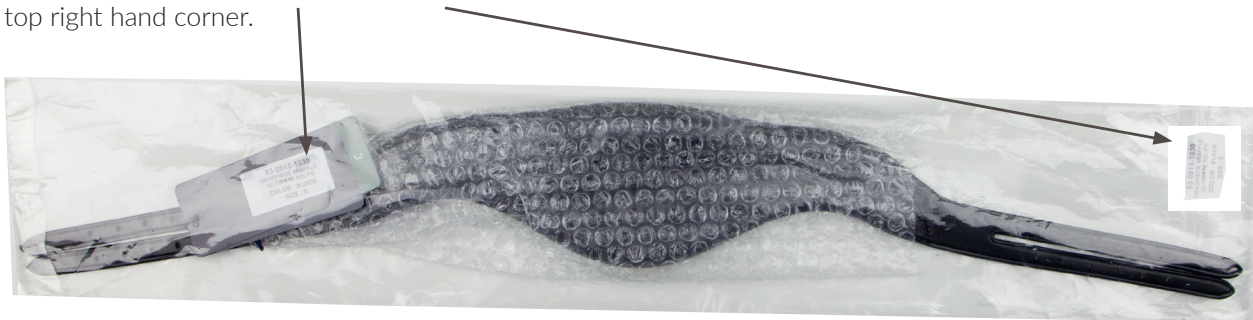
- Product name
- Barcode
- Color of article
- Size of article
- Article number

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## 9. How to pack with good visibility

Hangtags packed with barcodes visible on the two opposite sides of the front of the bag. Placed on the top right hand corner.



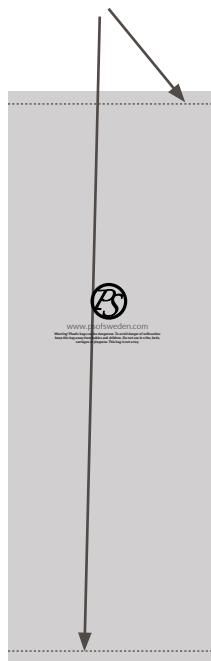
## 10. How to pack it all together.

Hangtags packed with barcodes visible on the four products AND in the right top hand corner of the big bag.



## 11. How to pack it all together in big bag.

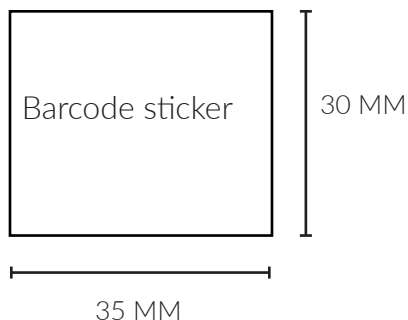
Poly bag (soft plastic bag, no noise)  
270 mm x 800 mm closed on both short sides with 10 mm from the edges.



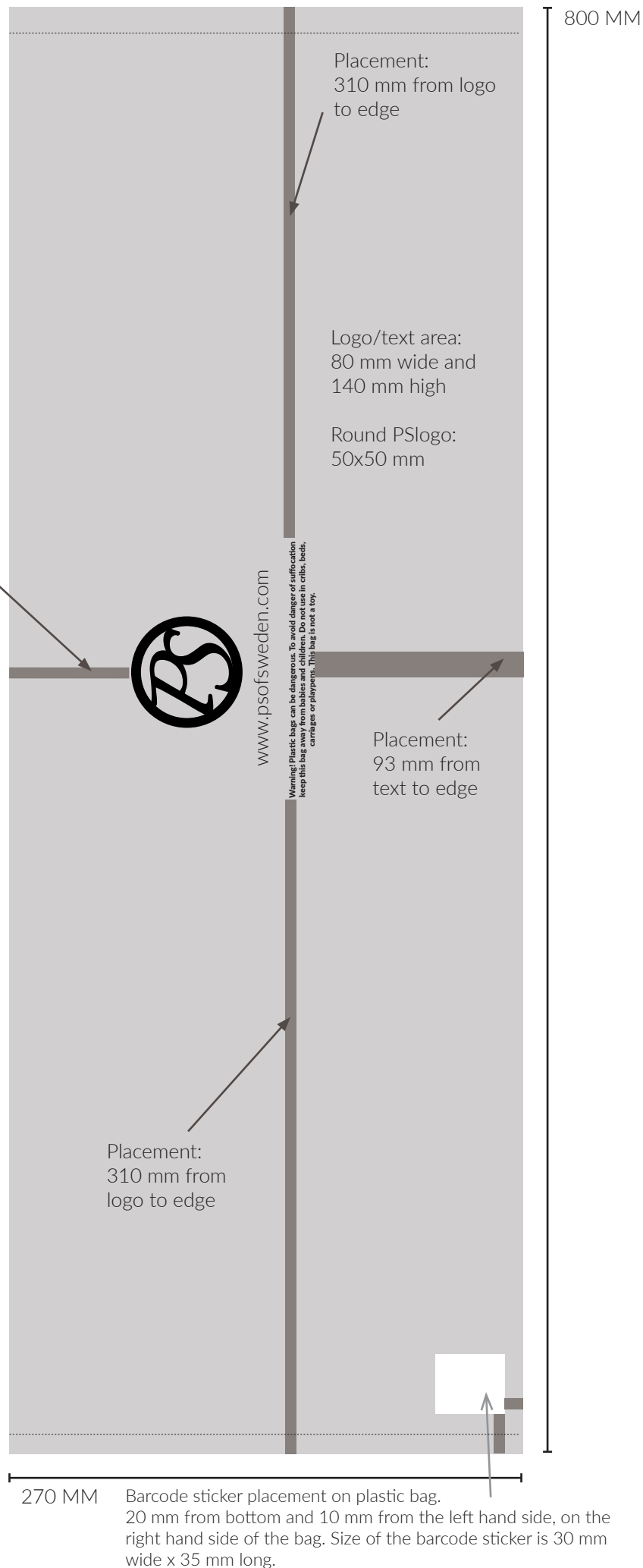
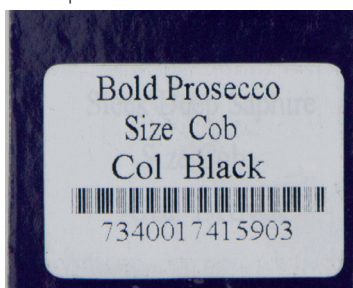
The following information has to be on the barcode sticker:

- Product name
- Barcode
- Color of article
- Size of article
- Article number

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Example of barcode





Address for samples:  
PS of Sweden AB  
Att: Sanna Walker, Art Director  
Gumsbackevägen 10  
611 38 Nyköping  
Sweden

Forwarder account for sample:  
UPS, Express, A40Y39

2019-07-02